



FOR IMMEDIATE RELEASE

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### **A NEW YEAR FOR HEMP STARTS WITH NEW BRAND MANAGEMENT**

*Minnesota Hemp Farms, Inc and Field Theory™ brand selects elite brand representation*

**Hastings, MN** — Minnesota Hemp Farms, Inc. the first Hemp grower in Minnesota since the 1950's and now the largest vertically integrated US Based Hemp Food, Fiber and CBD Company in the United States has secured the management talents of Kate Labrosse for it's Field Theory™ Brand CPG products.

Kate LaBrosse is a Natural Products Industry Expert, leader in the Hemp/CBD space, motivational speaker and best-selling author. Kate has dedicated her life to supporting brands who are committed to selling products that help heal people and the planet.

Kate has worked as a Wellness Category Manager for NCG, as a National Sales Manager for a GoLive Probiotics, and most recently as the Conventional Nutrition & Body Care Director Presence Marketing. This diverse career has allowed Kate to collaborate directly with over 200 natural brands, including Dr. Bronner's, Schmidt's, Vega, Vital Proteins, Manitoba Harvest, Kirk's Natural, Mineral Fusion and Andalou.

Kate will use her extensive career in the natural products industry, along with the network she's built over the last decade with retailers, distributors, brokers and industry heavy hitters to offer a unique perspective and consulting services to start-up and legacy natural brands on sales strategy and management, broker engagement, product development and consumer messaging.

Founder & CEO John Strohfus states *"I'm extremely excited to welcome Kate and her team of professionals into our organization. With her help we will be able to showcase the superior product quality we offer to our customers. Hemp is in a renaissance period in the United States. Many people are experiencing this ancient plant's benefits for the first time and we want to ensure a quality first experience. We need a strong team to support our growing customers, distributors and retailers. Informing them on our new products and how we differentiate from other new brands is critical. That is priority #1 right now and I'm confident Kate will deliver for us"*

Field Theory™ products today are extensive and unlike many hemp brands span Food and Wellness product categories. Current offerings include: Hemp Hearts, Roasted Hempseed, Protein Powder, Extra Virgin Cold Pressed Hempseed Oil, CBD topical muscle & joint products, CBD oral tinctures such as "Relief™" and "Routine™" as well as "Paws™" which is formulated for pets.

These products are available online at [www.fieldtheoryhemp.com](http://www.fieldtheoryhemp.com), Amazon and in many co-op and grocery outlets. Kate Labrosse will help accelerate distribution networks and vastly expand the current retailer outlets for current products as well as new offerings in development.

The new relationship with Kate Labrosse and her team brings the expertise needed to exponentially accelerate the Field Theory™ brand and provide the depth of support required of today's leading Food and Wellness Supply Chains.  
#MNHempFarms #FieldTheory #BringHempToLife

*Minnesota Hemp Farms, Inc. ([www.mnhempfarms.com](http://www.mnhempfarms.com)) is a privately held corporation founded in 2016 and is based in Hastings, MN. They sell wholesale bulk hemp ingredients to large food manufacturers across the United States. Field Theory™ is a brand focused on Consumer Packaged Goods and wholly owned by Minnesota Hemp Farms, Inc.*

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